



Vendor Directory FAQ

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What is the vendor directory?

The vendor directory was required by the Democratic National Convention Committee (DNCC) under the Master Contract and created to help national organizations connect with local and regional businesses in order to meet their Democratic National Convention (DNC)-related needs. It is a tool that will ensure that all businesses in Charlotte, with owners from all backgrounds, have a chance to participate in the many opportunities coming to Charlotte during this historic convention.

The vendor directory is an innovative and interactive online tool with which local businesses can create a company profile that can be searched by categories including goods and services provided, company size and location, and ownership demographics.

What is the purpose of the vendor directory?

The vendor directory is designed to serve various organizations and entities that will travel to Charlotte and host events and other activities during the convention. It will also assist in the procurement process for many of the services secured by the DNCC and the Host Committee.

It is anticipated that there will be more than 1,000 events held in Charlotte during the convention, in addition to official DNC activity. This tool provides a valuable service, connecting outside vendors and organizations with local businesses.

Are there other ways for local businesses to participate in the opportunities made available by the convention?

In addition to the vendor directory, the Charlotte in 2012 Host Committee will hold business outreach forums to educate, engage and inform the business community about convention-related opportunities and how they may appropriately position themselves to do business during the convention.

How did the idea to create this vendor directory come about?

Creation of a vendor directory is a DNCC requirement under the Master Contract, which the DNCC and the Host Committee signed on March 9, 2011. Contributing to an open and inclusive environment that maximizes opportunities for local businesses is a priority shared by Mayor Foxx, the City of Charlotte and the DNCC.



Charlotte In 2012

Who can use the vendor directory?

The Host Committee and the DNCC will encourage all groups coming to Charlotte for the convention – whether they are a business, a non-profit, or a large corporation – to search for products and services by using this vendor directory.

Who can register their business in the vendor directory?

Any business owner can register their business in the vendor directory.

What sorts of questions will be asked of a vendor registering his/her business?

You will be required to fill out the following forms to enter your business into the directory:

Name of business

Federal Tax ID number

DUN & Bradstreet number

Certification verification

Questions regarding the size, nature, and capabilities of your business.